PLACEMAKING

The Dundas project presents a unique opportunity to develop a considered and sustainable masterplan that not only responds to its unique site context but also seeks to enhance the existing built environment and lives of people who may live and work within and around the site.

This consultation has been developed with consideration to the Place Standard Tool. The Place Standard Tool has been developed by the Scottish Government, NHS Health Scotland and Architecture & Design Scotland to support the delivery of high quality places. This tool considers the users and the social life of a place together with the buildings and spaces.

The themes explored in the tool provide topics for discussion and reflection. It is important to understand how an existing place functions and how it could be improved with change and development.

The design team will incorporate the principals of placemaking as proposals emerge over the coming weeks.

The Place Standard Tool:

PLACE
FETTES/DUNDAS
REDEVELOPMENT

SOCIABILITY — SOCIAL NETWORKS, NUMBER OF WOMEN, CHILDREN & ELDERLY, STEWARDSHIP, DIVERSE, COOPERATIVE, NEIGHBORLY, VOLUNTEERISM, PRIDE, FRIENDLY, EVENING USE, INTERACTIVE, STREET LIFE, WELCOMING

USES & ACTIVITIES — LOCAL BUSINESS OWNERSHIP, LAND-USE PATTERNS, PROPERTY VALUES, FUN, ACTIVE, VITAL, SPECIAL, REAL, USEFUL, INDIGENOUS, CELEBRATORY, SUSTAINABLE, RENT LEVELS, RETAIL SALES

ACCESS & LINKAGES — CONTINUITY, PROXIMITY, CONNECTED, READABLE, WALKABLE, CONVENIENT, ACCESSIBLE, TRAFFIC DATA, MODE SPLITS, TRANSIT USAGE, PEDESTRIAN ACTIVITY, PARKING USAGE PATTERNS

COMFORT & IMAGE — SAFE, CLEAN, "GREEN", WALKABLE, SITTABLE, SPIRITUAL, CHARMING, ATTRACTIVE, HISTORIC, CRIME STATISTICS, SANITATION RATING, BUILDING CONDITIONS, ENVIRONMENTAL DATA

KEY ATTRIBUTES
INTANGIBLES
MEASUREMENTS

THE PLACE STANDARD TOOL © THE SCOTTISH GOVERNMENT

Moving Around
Good places can support and encourage people to walk and cycle by providing good quality routes and a pleasant and safe experience.

Public Transportation
Links and access to good quality affordable public transport.

Facilities and Amenities
Provision of facilities and amenities that people need to lead a healthy and fulfilling life.

Natural Place
Access to a range of natural spaces that are of good quality and feel safe.

Play and Recreation
Spaces and facilities that encourage recreation and play for adults and children.

Housing
Good balance of high quality housing that meets people's needs throughout life.

Impact on Vehicles
Good places should have traffic and parking arrangements that enable the community to move around safely and get the most out of their place.

Streets and Spaces
Good places have streets and public spaces that make the most of the positive features and Landmarks in an area, help people find their way around and provide a pleasant experience.

Identity and Belonging
Maximise the positive aspects, have a positive identity and foster a sense of belonging.

Social Interaction
Offer a variety of spaces and opportunities to meet and interact.

Influence and Sense of Control
Encourage an engaged community where people feel able to influence the decisions that affect them.

Feeling Safe
Through design and maintenance, good places should feel safe and secure for all.

Work and Local Economy
Good places should also provide an active and thriving local economy for the community.

REDEVELOPMENT PROPOSALS
DUNDAS ST / FETTES ROW / EYRE TERRACE

RBS
The Royal Bank of Scotland